

EXAMPLE OF A TOFIXIT! LANDING PAGE:

These are **samples only** of a company who advertises on our site under 2 different categories and has different content and images applicable to each category. **Please do not copy.**

1st Category: Air Cleaning & Purification

Your Company Name

Request Service

DID Tracking Number
*Assigned by ToFixit!

Landing Page Content
(This can be however short or long you would like to make it)

Bullets of Services/Products

Accreditations

Company Info

ROC #'s (If Applicable)
will be listed under Company Info

Link to YOUR WEBSITE!

Are You Breathing Clean Air?

We will use the latest technology so you can:

- Test/Inspect for Household Contaminants, Chemicals, Mold, Lead, Radon
- Check for Envelope & Duct Leakage by BPI Certified Staff
- Monitoring Exposure to Pollutants
- All Samples Processed by International Accredited Lab
- Reliable Results and Solutions
- Great Pricing, Excellent Customer Service
- Residential, Commercial & Industrial Services
- Fully Trained Technicians In IAQ (Indoor Air Quality)

Print also recommends us for:

- Duct & Vent Cleaning
- Mold Testing and Consulting

Company Info

Established - 1976

Hours of Operation
8:00am - 5:00pm Mon-Fri
9:00am - 12:00pm Sat

Telephone
(602) 707-6627
Valley Wide Service

Fax
(602) 258-4427

Member Website

PRINT OUR COUPONS

Save up to \$250 on Clean Air

Leave Feedback

Start Breathing Healthier

INDOOR AIR Can Be More Polluted Than OUTDOOR AIR

Air cleaning & purification removes contaminants such as mold, mildew, smoke, dust and others:

Dust Mites Pet Dander Pollen

Air Quality Specialists is proud to be associated with the following affiliates:

ACCRA Arizona Chapter

Indoor Air Quality Association Member

BBB A+ Rating

Share | Facebook | Twitter

Here are some suggestions of how to get the most out of your ToFixIt! website landing page:

The screenshot shows the ToFixIt! website for Air Quality Specialists. At the top is a banner with the slogan "We Clean The Air You Breathe!" and a "CALL NOW FOR CLEANER AIR!" button. Below the banner is a navigation bar with categories: Home, Auto, Office, Health Wellness, Legal, Life, All Categories, Coupons, and Free Stuff. A search bar is present with the text "Enter a search term" and a "MORE RESULTS" button. A "Duct Cleaning" link is highlighted in the navigation bar. The main content area is titled "Air Quality Specialists" with the phone number "(602) 707-6627" and "Valley Wide Service". A "Request Service" button is also visible. The main heading is "Do I Need My Ducts Cleaned?" followed by a list of questions: "Are You Sneezing or Sniffling?", "Do You Get Frequent Headaches at Home?", "Does Your Furniture Need Dusting?", and "Is Your Heating and A/C Air Flow Restricted?". Below this is a "Before" and "After" photo comparison of a duct. A list of services is provided: "Our NO MESS Cleaning Includes: Careful Removal and Cleaning of Registers, Visually Inspect for Duct Leakage, HEPA Vacuum to Remove Dislodged Contaminants While Scrubbing the System With Alkaline, Rotary Brushes, or Manual Cleaning as Indicated, Compressed Air to Loosen Dirt & Dust, Vents Washed as Needed, Use EPA Approved Antimicrobial, Install Electrostatic Filters, Acid Wash Coils, Clean the Heater, Drip Pan, Drain Line". A "Free Estimate" button is shown. On the right, a "Company Info" sidebar lists: "Established - 1976", "Hours of Operation: 8:00am - 5:00pm Mon-Fri, 9:00am - 12:00pm Sat", "Telephone: (602) 707-6627 Valley Wide Service", "Fax: (602) 415-7335", and a "Member Website" link. Below this is a "PRINT OUR COUPONS" section with two coupons: "Save up to \$400 on Clean Ducts" and "Free Lifetime Filter (\$139.99)". A "Leave Feedback" button is at the bottom. The footer includes a quote from "Air Quality Specialists" stating they have been providing "Clean Air Solutions" in Arizona since 1976, a list of services: "Reliable Repairs and Solutions", "Great Pricing, Excellent Customer Service", "Residential, Commercial & Industrial Services", and "Fully Trained Technicians In IAQ (Indoor Air Quality)", the NADCA logo, a statement "We follow the NADCA Standards and Strict Code of Ethics", and a list of payment methods: "ENERGY STAR PARTNER", "VISA", "MasterCard", "DISCOVER", and "AMERICAN EXPRESS".

2nd Category: Duct Cleaning

* Pictures of (specific) products or services

* Before and After pictures

* Logos of affiliations

(Not BBB logo as we are a member and cannot have a separate logo on your TFI Landing page)

* Credit Card Logos or Financing options available

* Link to your Customer Testimonial page (if you have one)

* Current information about your company (any new products, seasonal information)

* Company slogans or catch phrases to "grab" their attention

* List your location if you have a storefront

* We will link to other categories that you advertise under ToFixIt!